



Fédération Française de Carrosserie
Industrie et Services



Veronika WAND-DANIELSSON,
Ambassador of Sweden to France
receives the award of
"2019 Industry Personality of the Year"



This is the first time that the award is made to a woman.

Ms Veronika Wand-Danielsson today receives the accolade of "2019 Heavy-Duty and Urban Vehicle Industry Personality of the Year" presented by the French Bodywork Federation, FFC.

Every year, the FFC, under the impetus of its Chairman Patrick Cholton, pays tribute to a personality who has stood out in the heavy-duty and urban vehicle field.

The transformations underway the industry over the past 20 years highlight the inescapable development of so-called clean energy in comparison with fossil fuels. In this area, Sweden stands out as a European champion, and a pioneer in electric mobility and driverless technology for heavy-duty vehicles.

On 17 November 2017, France and Sweden joined forces through the formulation of a strategic Franco-Swedish partnership for green innovation and technology, signed by the President of the French Republic and the Swedish Prime Minister in Gothenburg. On the same day at the exhibition SOLUTRANS, this strategic partnership saw one of its first tangible illustrations, with Mme Elisabeth Borne, French Minister for Transport, Mr. Tomas Eneroth, Swedish Infrastructure Minister, and Ms Veronika Wand-Danielsson presiding over a top-level Franco-Swedish round table entitled "Autonomous vehicles: a solution for clean transportation?" This event gathered several industrial and institutional stakeholders from both France and Sweden, to talk about the contribution that might be made by autonomous heavy-duty vehicles in the fight against climate change.

French government authorities then worked closely with the Swedish government and the Swedish Embassy in France to promptly begin their collaboration. This gave rise to a multitude of exchanges of experience and joint initiatives in the area of test sites, projects connected with autonomous and connected truck driving and highway electrification.

As the Ambassador of Sweden to France, Ms Veronika Wand-Danielsson set herself the task of promoting the assets of the French market to Swedish firms. In so doing, she contributes to the European and international reach and reputation of the expertise of French heavy-duty and urban vehicle professionals.

The FFC today wishes to honour and pay tribute to Madam Ambassador and applauds her commitment to the cooperation between our two countries under this particularly ambitious roadmap which promises many benefits for our industry.

In 2019, Sweden is once again the guest of honour at the tradeshow SOLUTRANS, which will be held from 19 to 23 November. The award of heavy-duty and urban vehicle industry personality of the year will be presented to Ms. Veronika Wand-Danielsson during the exhibition Gala dinner on Wednesday 20 November.

Brief biography:

Ms Veronika Wand-Danielsson is a graduate in Political Science from Uppsala University in Sweden. She is also a graduate of Sciences Po Paris and pursued her doctoral postgraduate studies in the Politics department of Stockholm University. Following a spell at the Swedish Ministry of Foreign Affairs then at the European Commission in Brussels, she was appointed Minister Counsellor in charge of the External Affairs unit at the Swedish Permanent Representation in 2003, before becoming Ambassador of Sweden to NATO in 2007. She has been Ambassador of Sweden to France and Monaco since 1 September 2014.

Press contact:

Frédéric Richard – frederic.richard@ffc-carrosserie.org – 33 6 82 87 69 34