

Sous le haut patronage de
Monsieur Emmanuel MACRON
Président de la République

SOLUTRANS

16 - 20 NOV 2021 LYON - EUREXPO

CARREFOUR MONDIAL
DU VEHICULE INDUSTRIEL ET URBAIN

— Solutions Durables et Connectées —
pour une Filière de Transport Responsable



PRESS RELEASE

Paris, 15 June 2020

THE FFC LAUNCHES A NEW BASELINE FOR SOLUTRANS

The commercial vehicle world and transportation as a whole have experienced some extremely significant and transformational changes in recent years. The trade show SOLUTRANS, owned by FFC – the French Bodywork Federation, acts as a mirror for the problems of the industry’s stakeholders. Consequently, its promise must reflect their issues.

Since its début edition, the SOLUTRANS exhibition has always positioned itself as the International Show for Road and Urban Transport Solutions. This promise has never been broken by the biennial meeting as every two years, SOLUTRANS has recorded increases in its numbers of visitors and exhibitors in attendance. And as things stand today, with more than a year and a half to go before the doors open at the next edition, SOLUTRANS can take further pride in having booked more than 55% of its available exhibition space!

Let us also be reminded that since 2019 the show has been placed under the high patronage of the President of the French Republic and is certified by the OICA (International Organization of Motor Vehicle Manufacturers, making it one of the only internationally-acknowledged events in its sector.

To support this growth, the show therefore had a duty to throw its doors wide open and confirm that it has become the reference trade show for the entire commercial vehicle sector all over the world. To this end, the promise that will accompany all the exhibition’s communication, logos and graphics, will be:

SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES!

In 2019 the show had adopted its first slogan to position the edition more specifically around a common thread. This was “The largest European gathering of electric heavy goods and urban vehicles from 3.5 to 44 tonnes.”

For 2021, we will be placing emphasis on “Sustainable and Connected Solutions for a Responsible Transport Sector.”

The digital revolution has happened, and the electric drivetrain one is underway. The entire commercial vehicle ecosystem is impacted by it. With a single goal in mind: to reduce the environmental footprint of the sector on a backdrop of energy mix. SOLUTRANS 2021 will be the must-attend meeting to address these challenges and share the solutions at our disposal. We look forward to seeing you at Lyon Eurexpo, from **16 to 20 November 2021!**

About SOLUTRANS

SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES

SOLUTRANS, bringing together market players from across the commercial and urban vehicle industry, will hold its 16th edition from 16 to 20 November 2021 at Lyon Eurexpo, France. The event, certified by the International Organization of Motor Vehicle Manufacturers (OICA), draws nearly 60,000 professionals along with 900 exhibitors and brands from all over the world. The new promise of the 2021 is "Sustainable and Connected Solutions for a Responsible Transport Sector".

SOLUTRANS is the two-yearly rendezvous of one of the most innovative industrial sectors. The worldwide economic environment makes SOLUTRANS 2021 a showcase for the exceptional performances of HGV builders, bodywork manufacturers, vehicle fitters, OEMs, manufacturers of workshop equipment, tyre professionals and distribution networks. In 2021, SOLUTRANS is broadening its horizons and extending its scope to the supply chain, from connected warehousing to associated services. The exhibition will occupy a new hall christened SOLUTRANS 4.0, notably dedicated to disruptive innovation in the commercial vehicle sector, with a view to offering insight to professionals, manufacturers, body builders, equipment manufacturers, maintenance firms... as far as hauliers and shippers. The ambition of SOLUTRANS: accompany the industrial sector and promote solutions to the challenges that lie ahead.

SOLUTRANS press office:

CLC Communications - Tel.: +33 1 42 93 04 04

Jérôme Saczewski - Christelle Maupetit – Laurence Bachelot – Charlène Brisset – Diama Niasse

j.saczewski@clccom.com – l.bachelot@clccom.com – c.brisset@clccom.com – d.niasse@clccom.com

FFC press contact:

Frédéric RICHARD – +33 6 82 87 69 34 - frederic.richard@ffc-carrosserie.org

Organisé par
COMEXPOSIUM

70, avenue du Général de Gaulle - 92058 Paris La Défense Cedex - France
Tel.: +33 (0)1 76 77 14 80 - Fax: +33 (0)1 53 30 95 84 - contact@solutrans.eu
SAS au capital de 60 000 000 euros - 316 780 549 RCS Nanterre

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