



## PRESS RELEASE

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### SOLUTRANS 2021

#### UNITING THE SECTOR AT THE GLOBAL EVENT FOR INNOVATION!

With seven months to go before doors open, the next edition of the trade show SOLUTRANS, the global hub for heavy and light commercial vehicles (16-20 November 2021 – Lyon Eurexpo) is on a positive trajectory and shaping up to be a great success.

With 70% of the exhibition space already booked at time of writing, plus an additional hall, the show has proven more capable than ever of gathering together all the sector's stakeholders, offering an even wider range of products and solutions and with ever-richer content.

The only trade event of note to be held in 2021 in the sector, SOLUTRANS will categorically be the international event for the recovery and for innovation, in step with the energy transition.

#### 1,000 exhibitors and brands expected at SOLUTRANS 2021

SOLUTRANS is supported by the strong mobilisation of all the sector's players, despite the ongoing health crisis. If proof were needed, the exhibition is expanding to occupy 90,000 sqm, with an additional hall. At the forthcoming show, Eurexpo's Hall 1 will accommodate "SOLUTRANS 4.0, The Future Starts Here", a space dedicated to the new technology and innovations in the industry. Meanwhile, most of the other halls are virtually all booked up.

The event has registered the participation of many leading names in the heavy-duty vehicle sector: HGV manufacturers, French and European trailer and semi-trailer builders, bodywork and vehicle equipment manufacturers, without forgetting LCV body builders, tyre brands and providers of services to businesses (IT, consulting and solutions).

#### An international meeting

With 25% of the exhibitors registered to date hailing from outside France, the show has also confirmed its international appeal. Fifteen countries are represented, the main ones being Germany, Italy, Belgium, the United Kingdom and the Netherlands.

The show will also be hosting the industry awards "International Truck of the Year", "International Van of The Year", "Pick-up Award" and the new "Truck Innovation Award".

Moreover, SOLUTRANS 2021 will also be offering, **in addition to the physical trade show**, a digital edition entitled SOLUTRANS DIGITAL SHOW. A reflection of the physical event, the online version will give remote visitors the opportunity, at any time and whatever their location, to dive deep into an interactive space in which they will be able to visit exhibitors' stands, enter into contact with them and discover their new products with a single click.

**SOLUTRANS DIGITAL SHOW thus offers exhibitors increased return on investment and visibility, along with a visitor audience extended to cover the entire world.**

## An edition flying the flag of energy transition and innovation

Over and beyond its broader offering, the show also offers an extremely extensive content programme. In response to European and global regulations on pollutant emission cuts, the sector is uniting and working together on its future, the energy mix and its conversion, with the disappearance of fossil fuels in road transport scheduled for 2040.

As the guiding theme for the 2021 show, the energy transition will be developed in the form of several topics:

- Connectivity: the road to the autonomous heavy-duty vehicle
- Electrification: supporting the deployment of vehicle and infrastructure technology
- Employment: preparing the future of the sector's job disciplines
- CSR commitment: showcasing the performances of a positive impact sector
- Cybersecurity: a central challenge for the future of heavy and light commercial vehicles.

### About SOLUTRANS

*SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES*

*SOLUTRANS, bringing together market players from across the heavy and light commercial vehicle industry, will hold its 16th edition from 16 to 20 November 2021 at Lyon Eurexpo, France. The event, certified by the International Organization of Motor Vehicle Manufacturers (OICA) and held over 90,000 sqm, will draw nearly 60,000 professionals along with 1,000 exhibitors and brands from all over the world. The new promise of the 2021 show is "Sustainable and Connected Solutions for a Responsible Transport Sector".*

*SOLUTRANS is the two-yearly rendezvous of one of the most innovative industrial sectors. The worldwide economic environment makes SOLUTRANS 2021 a showcase for the exceptional performances of HGV builders, bodywork manufacturers, vehicle fitters, OEMs, manufacturers of workshop equipment, tyre professionals and distribution networks. The exhibition will occupy a new hall christened SOLUTRANS 4.0, notably dedicated to disruptive innovation in the commercial vehicle sector, with a view to offering insight to professionals, manufacturers, body builders, equipment manufacturers, maintenance firms... as far as hauliers and shippers. The ambition of SOLUTRANS: accompany the industrial sector and promote solutions to the challenges that lie ahead.*

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