

## SOLUTRANS I-INNOVATION AWARDS ENTRIES NOW OPEN

**SOLUTRANS places innovation at the centre of its priorities by organising its I-innovation AWARDS (previously known as *Les Prix de l'innovation*). These accolades pay tribute to products and services from SOLUTRANS exhibitors that display noteworthy innovations and improve the performances of a body-built vehicle or a company.**

Between now and 25 October, SOLUTRANS exhibitors can submit their entries online through their dedicated account on the show's website.

Since 2019, the I-innovation AWARDS have been taken over and organised by FFC in a revisited format and with a new visual identity, remodelled award criteria and a broader judging panel. This is made up of technical executives from heavy commercial vehicle manufacturers, acknowledged industry professionals (partner transport federations, competitiveness clusters) and specialist journalists. The new trophies are furthermore unique and have been made by an artist.

The 2021 I-innovation AWARDS comprise 11 trophies:

- 3 Gold, Silver and Bronze awards in the Body Builders category;
- 3 Gold, Silver and Bronze awards in the Equipment Suppliers category;
- 1 special Joseph Libner award in each category, recognising an innovation with a specific environmental aspect;
- 3 new "Digital AWARDS" to reward a winner in each of the categories of "software publishing" and "connectivity solutions". The judges also present their own "Special Award".

To provide the winners with maximum visibility, the results will be announced at a special evening function held in a legendary venue, the Lyon Groupama Stadium.

The I-innovation AWARDS shine a light on the emerging technology in the sector and reflect companies' know-how, skills and innovations:

- Chéreau (2019 Joseph Libner Award – Body builder category): "This special environment award was welcomed with a lot of pride by our teams and gives meaning to what we do every day. It allows us to reassert our position in the hydrogen sector and demonstrate Chéreau's specific innovation and know-how in the refrigerated transport area. Finally, this award helps us stand out and brings added appeal towards French and international clients."

- Lecapitaine: “This award allows us to have greater visibility towards our clients who appreciated this innovation and did not hesitate in placing orders with us. Today, 70% of our new vehicles in the 3.5-tonne range are fitted with the RigidLink system and comply with the new European regulation aiming to reduce carbon emissions thanks to lower vehicle weights.”
- Frappa: “The I-nnovation AWARDS are an excellent initiative which gives us access to acknowledgement from our peers and helps us highlight our innovations. This award also constitutes a genuine growth lever.”

#### About SOLUTRANS

*SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES*

*SOLUTRANS, bringing together market players from across the heavy and light commercial vehicle industry, will hold its 16th edition from 16 to 20 November 2021 at Lyon Eurexpo, France. The event, certified by the International Organization of Motor Vehicle Manufacturers (OICA) and held over 90,000 sqm, will draw nearly 60,000 professionals along with 1,000 exhibitors and brands from all over the world. The new promise of the 2021 show is “Sustainable and Connected Solutions for a Responsible Transport Sector”.*

*SOLUTRANS is the two-yearly rendezvous of one of the most innovative industrial sectors. The worldwide economic environment makes SOLUTRANS 2021 a showcase for the exceptional performances of HGV builders, bodywork manufacturers, vehicle fitters, OEMs, manufacturers of workshop equipment, tyre professionals and distribution networks. The exhibition will occupy a new hall christened SOLUTRANS 4.0, notably dedicated to disruptive innovation in the commercial vehicle sector, with a view to offering insight to professionals, manufacturers, body builders, equipment manufacturers, maintenance firms... as far as hauliers and shippers. The ambition of SOLUTRANS: accompany the industrial sector and promote solutions to the challenges that lie ahead.*

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