



Press release

Paris, 13 September 2021

SOLUTRANS 2021: an edition at the heart of innovation, for responsible transport

The Global Hub for Heavy & Light Commercial Vehicles, SOLUTRANS will be going ahead from 16 to 20 November 2021 at Lyon Eurexpo and is set to be the business event for the recovery and the only international event for innovation and information in the truck sector in 2021.

As a vector for innovations, SOLUTRANS will place a special focus on the transition to low carbon, vehicle and infrastructure electrification, connectivity, and the services of the future for hauliers.

To do so, the Lyon show will offer a new hall (Hall 1), rechristened SOLUTRANS 4.0, to meet the growing demand among exhibitors and visitors for innovation, and a new outdoor demonstration zone called "Piste d'Essai - Test Track by SOLUTRANS" to discover, throughout the show, innovative equipment and systems in action and even try them out.

SOLUTRANS 4.0: a source of innovations to rise to the challenges of the future and to hauliers' expectations

The HGV sector today faces several key challenges: the zero-carbon transition, artificial intelligence, cybersecurity, recycling, etc., which are both sector-specific and wider-ranging problems, illustrated by a wide diversity of players and disciplines.

Reflecting how the face of the industry is being transformed, SOLUTRANS 4.0 will present the disruptive innovation and new players in the sector, in all fields from engineering to industry and including information technology solutions. In this area, SOLUTRANS will bring together all the new market players (companies presenting digital or connected solutions, new powertrains and technologies, energy transitions and publishers of software or information systems) and will thus contribute to the introduction of new solutions to optimise activity in the sector.



More than 70 partners dedicated to innovation have already registered to exhibit, including:

- Energy suppliers and infrastructure professionals to provide the latest on up-and-coming energies and guide professionals in their decisions,
- Specialists in fuel management to reduce consumption,
- IOT companies and freight exchanges to present innovative digital solutions dedicated to fleet operation and management.

Attendees will include: AFTRAL, Altens, Alx Technologies, B2P Web, Chereau, ENI, Mesure Process, Piusi, Proviridis, Symbio, Tokheim, TotalEnergies... not to mention the trade organisations FNTR, OTRE and TLF.

“Piste d’Essai - Test Track by SOLUTRANS”: innovative systems in action



The test track draws more than 2,000 professionals on average at each edition, who awarded it an 88% approval rating in 2019.

This year, SOLUTRANS, in partnership with TotalEnergies, will offer a new test zone which has been fully redesigned and extended to meet the demands of visitors and HGV and LCV manufacturers. The track will also be supplemented with a 25-km semi-urban route to enable test drives to take place in real-life conditions around the exhibition centre. The exhibitors will present, in actual conditions, an increasing number of “new energy” vehicles (powered by gas, hybrid engines, electric, fuel cell, etc.) to a great many professionals wishing to ‘see and test’ their ranges.

About SOLUTRANS

SOLUTRANS: THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES

SOLUTRANS, bringing together market players from across the heavy and light commercial vehicle industry, will hold its 16th edition from 16 to 20 November 2021 at Lyon Eurexpo, France. The event, certified by the International Organization of Motor Vehicle Manufacturers (OICA) and held over 90,000 sqm, will draw nearly 60,000 professionals along with 1,000 exhibitors and brands from all over the world. The new promise of the 2021 show is “Sustainable and Connected Solutions for a Responsible Transport Sector”.

SOLUTRANS is the two-yearly rendezvous of one of the most innovative industrial sectors. The worldwide economic environment makes SOLUTRANS 2021 a showcase for the exceptional performances of HGV builders, bodywork manufacturers, vehicle fitters, OEMs, manufacturers of workshop equipment, tyre professionals and distribution networks. The exhibition will occupy a new hall christened SOLUTRANS 4.0, notably dedicated to disruptive innovation in the commercial vehicle sector, with a view to offering insight to professionals, manufacturers, body builders, equipment manufacturers, maintenance firms... as far as hauliers and shippers. The ambition of SOLUTRANS: accompany the industrial sector and promote solutions to the challenges that lie ahead.

SOLUTRANS press office:

CLC Communications - Tel.: +33 1 42 93 04 04

Jérôme Saczewski - Christelle Maupetit - Charlène Brisset – Diama Niasse

j.saczewski@clccom.com - c.maupetit@clccom.com - c.brisset@clccom.com - d.niasse@clccom.com

FFC press contact:

Frédéric RICHARD – +33 6 82 87 69 34 - frederic.richard@ffc-carrosserie.org



Organisé par
COMEXPOSIUM

70, avenue du Général de Gaulle - 92058 Paris La Défense Cedex - France
Tel.: +33 (0)1 76 77 14 80 - Fax: +33 (0)1 53 30 95 84 - contact@solutrans.eu
SAS au capital de 60 000 000 euros - 316 780 549 RCS Nanterre

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Fédération Française de Carrosserie
Industrie et Services