



Press notice  
Paris, 28 October 2021

## Employment and training at the heart of the transformation of the transport industry

The road transport industry is currently facing an increased need for skills in view of the development of e-commerce and the various changes linked to the energy transition and digital transformation. These factors impact the entire industrial chain and require new expertise, potentially representing more than 110,000 jobs to be filled in the transport sector (source: Pôle Emploi - number of recruitment projects in 2021 by sector).

In response, the industry is getting organised by promoting the transport professions, fostering relations between companies and candidates and developing initial and continuous training. SOLUTRANS is following this approach, with the aim of helping companies recruit and become more competitive.

As part of the *Carrefour Mondial du Véhicule Industriel et Urbain* (16-20 November 2021 - Lyon Eurexpo), the French Bodywork Federation (FFC), owner of the trade show, is setting up an area dedicated to helping people discover or rediscover the industry's professions and associated training courses, but also to contributing to job creation alongside committed partners<sup>1</sup>.

### Employment in the spotlight for 2 days

With the presence of Pôle Emploi, Monster and Randstad, the SOLUTRANS trade show will promote meetings between recruiters and candidates in the industry through various events:

- **Personalised support** offered by our partners, for both employers and candidates, on the various steps to be taken when searching for a job/recruiting. All participants will be able to benefit from our expertise in terms of tailored systems, digital solutions and support with all HR needs.
- The discovery or rediscovery of **MOBILI'JOB**, a job platform created by the FFC, in partnership with Monster Randstad. It aims to centralise all the offers in the industry and to facilitate recruitment and relations between recruiters and candidates. It brings together all the players concerned, from the automotive industry to HGVs, from industrial activities to services. It is open to all companies or organisations in the industry that wish to submit their offers, which will be multicast on the internet.
- **Job Dating** led by Pôle Emploi:
  - o Wednesday 17 November from 2:00 p.m. to 4:00 p.m. on work-study courses and the presentation of jobs in the utility/industrial vehicle field.
  - o Thursday 18 November from 10:00 a.m. to 12:00 noon for the Transport and Logistics sector.

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<sup>1</sup> Monster, Pôle Emploi Auvergne-Rhône-Alpes, Groupe Randstad, Campus Auto'Mobilités, AFTRAL, the FFC apprenticeship training centre (CFA), Les Compagnons du Devoir, Sécurité Routière, GARAC, the Technopolys l'Erier apprenticeship training centre.

The trade show will highlight the most sought-after occupations such as drivers, forklift truck operators, bodywork manufacturers, bodywork repairers, painters, welders, mechanical or hydraulic maintenance technicians, etc.

### Discover the transport professions of today and tomorrow

A real source of information on the opportunities and career prospects offered by the industry, this space will welcome lower secondary schools and young people choosing their career, apprentices in the sector, professionals and families. Visitors will be able to find out about the existing professions and training courses, in particular in new technologies fields (robotics, digital, virtual reality, etc.), and to enhance their knowledge through rewarding discussions and obtain information on the existing continuous training. This space will therefore offer an overview of all the innovations in the sector.



Training organisations and schools have been able to adapt to changes in the professions. They offer courses with a strong emphasis on computer science or virtual reality, for instance through the use of 3D driving simulators. These new training courses are also aligned with technical developments, particularly in relation to the latest generations of connected vehicles.

For example, Cara co-leads the AUTO'MOBILITES campus of professions and qualifications. This collaborative network is intended to develop skills and promote the professions relating to electromobility. It brings together a variety of players in the regional ecosystem - secondary and higher education establishments, research centres and companies - around educational engineering projects aimed at meeting the new skills needs of companies.

Certified in 2020 by the Ministry of National Education and Youth, of Higher Education, Research and Innovation, and by the Ministry of the Economy, the campus works to co-create and deploy innovative training courses and systems, aimed at a learning audience in both initial and continuing education, and at trainers.



### Meet Hugo Pierron, currently taking part in the Bodywork Manufacturing vocational baccalaureate programme with Compagnons du Devoir in Lyon

Holder of a baccalaureate with a Science major, Hugo wanted to go into a manual profession. At just 18 years old, this motorcycle and car enthusiast chose to join the Compagnons du Devoir to obtain a vocational baccalaureate diploma in Bodywork Manufacturing. He is therefore learning to create and manufacture all types of vehicles: cars, competition cars, prototypes, HGVs, etc. He is taking this work-study course at Gruau Lyon Lanéry in Vénissieux (69).

Hugo shares his enthusiasm and his wish to learn a practical trade: *"I got a baccalaureate with a Science major, but I didn't want a job behind a desk. I like manual work. So I joined the Compagnons because I am aiming for excellence."* His training is teaching him the fundamentals necessary to practise a trade and allowing him to gain autonomy and confidence. *"The qualities needed to succeed are patience, courage on large projects, and organisation, because some tasks can be long and complicated"*. As for the future, *"I'm still young and I'm concentrating on my training, but I'd like perhaps to create a company,"* concludes Hugo Pierron.

### **Auvergne Rhône-Alpes: a region on the move**

The Auvergne-Rhône-Alpes region is the second most important region in economic terms after Île-de-France. Over the years, it has become an important base for road freight transport and logistics. It has nearly 8,200 freight transport and logistics activities companies, including 6,700 specialised in road haulage (source: OPTL 2020 regional report), tallying over 90,000 employees.

Its advantageous geographical position facilitates European exchanges and access to numerous metropolitan areas. "It is on the Lille-Paris-Marseille north-south rail and motorway route, with branches heading towards Switzerland and Italy (access to Geneva, the Fréjus and Mont-Blanc tunnels, etc.), and in the Rhône and Saône valleys, which are important river routes.

The heavy goods and urban vehicle industry currently has nearly 1,000 vacancies in the Auvergne Rhône-Alpes region, in the transport sector, requiring key bodywork skills.

### **About SOLUTRANS**

*"SOLUTRANS, THE GLOBAL HUB FOR INDUSTRIAL AND URBAN VEHICLE SOLUTIONS"*

*SOLUTRANS, which brings together actors from throughout the heavy goods and urban vehicle industry, presents its 16th event from 16 to 20 November 2021 at Lyon Eurexpo. Accredited by OICA, the event draws together some 60,000 professionals and 1,000 exhibitors and brands from around the world in a 90,000m<sup>2</sup> space. The new promise for the 2021 event: "Sustainable, Connected Solutions for a Responsible Transport Industry".*

*The SOLUTRANS trade show is the biennial meeting point of one of the most innovative of all industries. The global economic context makes SOLUTRANS 2021 a showcase for the exceptional performances of industrial vehicle manufacturers, bodywork manufacturers, conversion specialists, parts manufacturers, manufacturers of workshop equipment, tyre specialists, distribution networks, and more. The trade show will occupy a new hall named SOLUTRANS 4.0, dedicated to breakthrough innovations in the heavy goods and urban vehicle industry, offering insight to all professionals, from manufacturers, bodywork manufacturers, parts manufacturers, and those involved in maintenance, to haulage contractors and loaders. SOLUTRANS' aim is to support the industry and promote solutions to the challenges that lie ahead.*

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