

Under the high patronage of  
Monsieur Emmanuel MACRON  
President of the Republic

# SOLUTRANS

16 - 20 NOV 2021 LYON • EUREXPO

THE GLOBAL HUB  
FOR HEAVY & LIGHT COMMERCIAL VEHICLES



SOLUTRANS 2021:  
A PROVEN  
SUCCESS!  
SHOW RESULTS

#SOLUTRANS

[solutrans.eu](http://solutrans.eu)



A show by



French Bodywork Federation  
Industry and Services

Organisation

COMEXPOSIUM

Under the patronage of



Accredited by



In partnership with



## WHAT EXHIBITORS SAY

### THEIR EXHIBITING GOALS

- 78% Promote and enhance the image of their company
- 77% Meet clients and build loyalty with professional contacts

### THEIR VIEW OF SOLUTRANS

- 93% As a showcase for innovation
- 92% As a show for useful information and exchange

## A COMPREHENSIVE RANGE OF SOLUTIONS FOR HAULAGE AND URBAN TRANSPORT

**1,000+**  
exhibitors and brands

**90,000 m<sup>2</sup>**  
of exhibition and outdoor space

**33%**  
new exhibitors  
vs **31%** in 2019

**26%**  
international exhibitors  
from **21 countries**



## AMONG THE EXHIBITORS



## TOP 10

EXHIBITING COUNTRIES  
(excluding France)



- TURKEY
- BELGIUM
- SPAIN
- UNITED KINGDOM
- POLAND
- LUXEMBOURG
- SWITZERLAND

# 55,000 VISITS

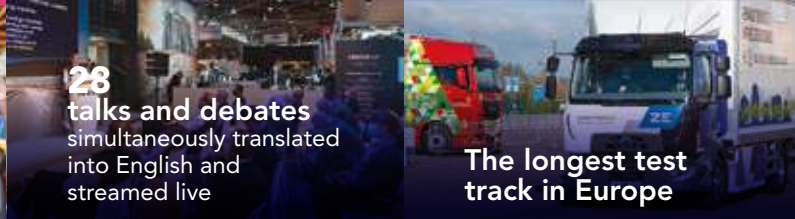
BY TRADE PROFESSIONALS IN 2021

# SOLUTRANS

ALSO FEATURED

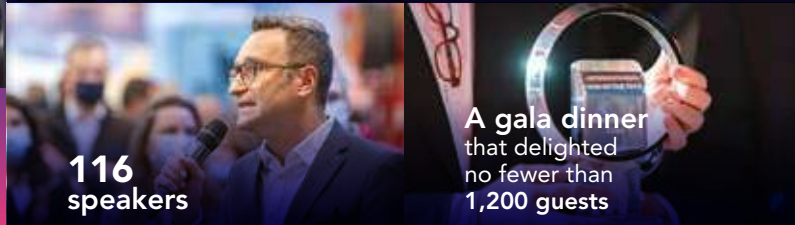


**THE GLOBAL HUB FOR HEAVY & LIGHT COMMERCIAL VEHICLES**



**28** talks and debates simultaneously translated into English and streamed live

**The longest test track in Europe**

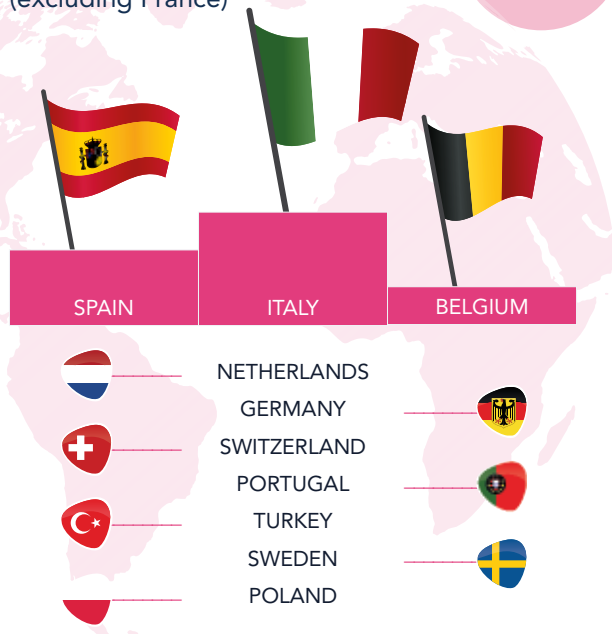


**116** speakers

**A gala dinner** that delighted no fewer than **1,200** guests

## TOP 10 VISITING COUNTRIES (excluding France)

**10%** visitors from outside France



## WIDE-RANGING MEDIA COVERAGE

**1,400+** items of media coverage in France and abroad vs 1,300 in 2019

**150+** journalists from France and abroad attended the show

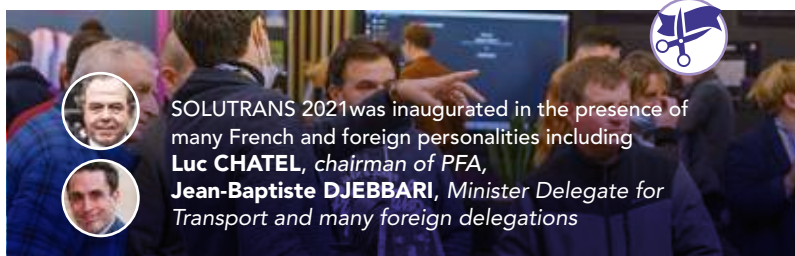
Media in attendance



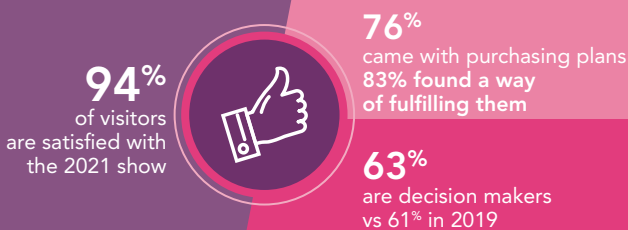
Autoroute Info107.7



- **4 days of radio broadcasting**
- **24 live reports** from the show
- **1,587,231 listeners** reached



SOLUTRANS 2021 was inaugurated in the presence of many French and foreign personalities including **Luc CHATEL**, *chairman of PFA*, **Jean-Baptiste DJEBBARI**, *Minister Delegate for Transport* and many foreign delegations



## TOP 4 VISITING GOALS

**89%** Meet their regular suppliers

**83%** See new products or services

**83%** Source information on certain products or services in particular

**67%** Meet new suppliers

## FOR THE 1<sup>ST</sup> TIME IN 2021

A digital version with

**SOLUTRANS DIGITAL SHOW**

Un visitatör complémentaire **3,000+** French and international visits

TOP 5 VISITING COUNTRIES (excluding France)



A new hall dedicated to professionals working in innovation and the transformation of the industry: **SOLUTRANS 4.0**



# AWARDS AND INNOVATIONS

AT SOLUTRANS 2021

SOLUTRANS 2021 SHONE A LIGHT ON THE **INNOVATIONS IN THE INDUSTRY** THROUGH THE EXCEPTIONAL OFFERING OF ITS EXHIBITORS AND UNIQUE EVENTS:

## I-NOVATION AWARDS



### Body Builders Category



### Equipment suppliers Category



## INTERNATIONAL AWARDS



**DAF**  
NF/NG AND XG+



**DAF**  
XF HYDROGEN



**RENAULT KANGOO AND MERCEDEZ BENZ CITAN**



**TOYOTA HILUX**

## INDUSTRY PERSONALITY OF THE YEAR AWARD



This year's award distinguished the chairmen of the **three haulage federations FNTR, OTRE and TLF**, for the initiatives conducted to support their professions at the height of the Covid crisis.



## LES ETOILES DU TRANSPORT

Remis pour la première fois sur SOLUTRANS.

Organized by:



**Paul MENOTTI**  
LOMATRANS



**Anaïs RAULET MALVAUX**  
TRANSPORTS MALVAUX



**Christophe JEGO**  
TRANSPORTS JEGO



**Xavier BŒUF**  
Xavier BŒUF SERVICES



**Manuel GOMES**  
Transports MONTBRISONAIS



**Marie et Matthieu BLANCHARD**  
TRANSPORTS BLANCHARD-COUTAN

## DIGITAL AWARD



**LAMBERET**



**EKOLIS**



**idrive**





NEXT EVENT

# SOLUTRANS

21 - 25 NOV 2023 LYON · EUREXPO

LES  
**RENCONTRES  
DE LA  
FILIERE**



17 November 2022

Matmut Stadium Gerland  
de Lyon

**SOLUTRANS  
DIGITAL  
SHOW**



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