

## Press release

Paris, le 5 December 2018

### SOLUTRANS 2019 THE LARGEST EUROPEAN GATHERING OF ELECTRIC HEAVY GOODS AND URBAN VEHICLES FROM 3.5 TO 44 TONNES

48,240 visits, 610 exhibitors and represented companies, 45% new exhibitors, 200 million euros turnover generated by orders at the show... the 2017 edition of SOLUTRANS was an irrefutable success: the success of an entire industry!

SOLUTRANS 2019 is keeping up with this momentum and its aim of triggering meetings and business and acting as a platform for innovation and information. And the results are there to prove it: just less than a year before the show opens, SOLUTRANS 2019 has already recorded three times more registrations than at the same time in 2017! These advance bookings relate to all sectors of the show and all types of French and foreign companies.

With its sights set firmly on the future, the 2019 edition is adopting a digital and electric perspective through an array of actions and events to accelerate developments in the industry.

SOLUTRANS 2019 is consequently shaping up to be the largest European gathering of electric heavy goods and urban vehicles from 3.5 to 45 tonnes.

#### SOLUTRANS 4.0

In an era of digital and new tech, the transport and logistics sector is reinventing itself, vehicles are getting increasingly connected to the extent of becoming totally autonomous. To accompany this change, the exhibition introduces SOLUTRANS 4.0, a new space bringing together all the players working in disruptive technology applied to HGVs, urban vehicles and intralogistics, alongside ITC (Information and Communication Technology) suppliers. In association with CARA<sup>1</sup>, SOLUTRANS will play host to innovative start-ups and showcase technical solutions for the future (3D, virtual reality, etc.) and disruptive delivery models such as drones or robots.



---

<sup>1</sup> With more than 200 members, CARA, the European Cluster for Mobility Solutions, harnesses the whole industry and its skills to accompany changes in mobility and passenger and freight transportation systems and create the vehicles of tomorrow.

## SOLUTRANS Innovation

In its role as an incubator for innovation, SOLUTRANS will be doubling down on a series of initiatives and highlighting them at its next edition:

- The **I-nnovation Awards**, formerly the SOLUTRANS Innovation Awards (*Trophées de l'Innovation SOLUTRANS*), will be taken over and organised by the FFC in a revisited format and with a new visual identity, remodelled award criteria and a broader judging panel. The trophies, made by a craft artisan, will be presented at an evening held in the prestigious setting of the Lyon Chamber of Commerce and Industry. They will include new special awards paying tribute to Joseph Libner, the former Chairman of FFC.
- The **International Awards** with the "Truck of the Year", "International Van of The Year", "Pick up Award" and the new "Truck Innovation Award" which will all be announced and presented at the gala evening.
- **Exclusive visits of Transpolis**, organised every day, to discover the first laboratory town in Europe dedicated to the experimentation of technology and vehicles dealing in connectivity and driverless systems.
- An **optimised outdoor test area** for unique demonstrations of all types of vehicles (electric or autonomous, concept cars, etc.).



## SOLUTRANS jobs, know-how and expertise

The wide-ranging subject of jobs and training will be addressed in a dedicated space spanning more than 1000 m<sup>2</sup>. The aim of this dynamic and functional area will be to reveal and promote jobs in the industry and their associated educational paths and encourage employment in the associated markets.

In this aim, a large job forum will be set up, in association with industry specialists, with a view to matching up recruiters and candidates. It will be supported by the creation of new job search solutions and a new tool, launched by FFC, aggregating all the job vacancies in the industry. Finally, it will also feature themed talks, job dating sessions, etc.



## SOLUTRANS, the major themes

SOLUTRANS 2019 will more than ever before reflect the (r)evolution at work in the industry and its value chain. Consequently, this new edition will deal with seven major themes supported by an extensive programme of talks and workshops (appendix 1):

- New motorisation and infrastructure: the electrification of highways and vehicles;
- From connectivity to the autonomous vehicle, data-driven innovation;
- Electric vehicles (LCVs and HGVs), the solution to urban logistics challenges;

- Euro 6, gas, electric, hydrogen, up-and-coming energies;
- New transport modes (ground, air), what impact and consequences?
- New issues for logistics, and their repercussions on the transport sector;
- Heavy goods vehicles and urban vehicles: the changing face of training and jobs, from production to operation.

Several of these subjects will also be addressed during other show highlights:

- Plenary sessions, inaugurated by the **6th Industry Meeting** in partnership with PFA and COFIT, and rounded off by **Transport in 2025**;
- A **white paper on electric vehicles** revealing the findings of a study into the feasibility of an electric heavy goods and urban vehicle sector, together with the current state of play and comprehensive proposals to develop electric mobility.  
The result of the work of *GTFM Véhicule Electrique*, entrusted to FFC by PFA, in partnership with COFIT, AVERE and URF, this white paper will be presented to government representatives at the opening plenary;
- **And, making their debut in 2019:**
  - o the **SOLUTRANS Breakfast**, a daily event taking place as doors open, in which an industry personality will be interviewed about major issues in the industry;
  - o the **SOLUTRANS Transport Experts**, a round table with specialist journalists, organised every evening and dealing with one of the key themes addressed by the exhibition.

### SOLUTRANS LCV and Tyres

As an exhibition produced by specialists for specialists, SOLUTRANS is representative of all areas of the industry, with:

- A new and redesigned **LCV area** with all the leading light commercial vehicle brands and players from the LCV ecosystem (bodywork manufacturers, fitters, bodywork equipment manufacturers, insurers, etc.)
- **A specific focus on the tyre sector** (Hall 3) with the presence of manufacturers, distribution networks, accessory and rim manufacturers and workshop equipment distributors and suppliers. The exhibition will also hold a programme of talks and round tables dedicated to this strategically important market for carriers and shippers.



### About SOLUTRANS

*An international exhibition for road and urban transport professionals, SOLUTRANS is the only event in France bringing together all the players in the truck industry (manufacturers of heavy goods vehicles and LCVs, trailers and semi-trailers, bodybuilders, OEMs, tyres, etc.).*

*Owned by the FFC (French Bodywork Federation) and organised by Comexposium, SOLUTRANS is held under the patronage of the French Ministry of the Economy and Finance.*

---

### SOLUTRANS press office:

CLC Communications - Tel.: +33 1 42 93 04 04

Jérôme Saczewski - Christelle Maupetit - Zineb Arhla - Maxime Barlier  
c.maupetit@clccom.com - z.arhla@clccom.com

## APPENDIX 1

### PROGRAMME OF TALKS

#### Plenary 1:

6<sup>ème</sup> Industry Meeting organised in partnership with PFA: Feedback from COFIT

#### Plenary 2:

Transport in 2025

#### Talks:

- New road and airborne transport modes, challenges and issues for carriers and shippers;
- Connected trucks and LCVs: when data escapes from the control of the transport sector;
- French logistics, the future flagship of collaborative robotics;
- International lecture by URF (French Roads Union) on vehicle-to-infrastructure communication;
- Transport and logistics ecosystem, the state of play of basic training and employment;
- Cybersecurity in transport, new attack modes and mitigation solutions;
- The new job areas in the supply chain and logistics, what impact on transport?